



# Mobilizing Home Health Care

## ...because there's no place like home.

The home health care sector has labored for many years using inefficient paper forms and fax communications. Existing computer systems focus on automating billing and reimbursement, which are important, but only represent 10% of the home care operation. Nurses, therapists and allied health professionals account for 90% of the workforce and 100% of the revenue of an agency. Automating clinical processes at the point of care can significantly enhance an organization's quality of service, efficiency and provide a source of competitive differentiation.

*"...home care service organizations can achieve an average net benefit of up to \$15,000 per full time equivalent (FTE) per year by deploying wireless homecare solutions.",*  
VDC Research, Wireless Home Care Solutions, August 2007

## Three Steps to Mobilizing your Agency...

### 1. Implement an Electronic Medical Record (EMR)

When a patient is admitted to your Agency, your health care workers (HCW) can access health information, treatment history, diagnostic test results, drug profiles and more. Utilizing the patient's EMR is excellent for the HCWs and the patient.

State and federal governments are strongly encouraging EMR adoption to improve the quality of patient care. Simply put - better health information leads to better medical decisions and improved health outcomes.

*"RAND Corporation, a non-profit research group in the U.S., found that home care agencies can gain 37% in administrative efficiency with the implementation of a full EMR system.",*

RAND Corporation, August 2005

**MedShare HC™** back office suite which provides the electronic medical record foundation for your agency.

### 2. Empower your Health Care Workers

The new EMR-based solutions for home care fundamentally transform the way your staff access information, make medical decisions and document care. Point of care devices like tablet computers and the BlackBerry are appearing in the hands of home health care workers. Health care workers therefore have more time for direct client care, and a more efficient and secure method for documentation.

**MedShare eMotion™**. Nurses performing assessments, care planning and electronic charting can now use a mobile computer to access client information and document care. MedShare eMotion provides an easy to use tool that nurses will be instantly comfortable with. Our patented Smart Forms technology allows your existing paper forms to be converted to electronic forms.



*MedShare for BlackBerry™.* When staying connected is vitally important, the easy to use BlackBerry combines security, performance and reliability. Home care workers view their daily service plan including patient information, medical orders and case management details. Visits are confirmed as they are completed and treatment notes are recorded at the point of care. Using secure email communication keeps your mobile workers connected to the office throughout the day. The BlackBerry 8800 with built-in GPS generates maps and driving directions to your next appointment.

### 3. Bridge between clinical and administrative systems

MedShare Bridge allows MedShare's EMR system to integrate with your existing electronic billing and reimbursement software. Integrate and extend your existing software rather than replacing it. We at MedShare can help you to leverage your current processes and eliminate paper charting.

MedShare's team will mobilize your existing applications quickly, without disrupting your organization, and cost effectively. Get your EMR system in place and empower your health care workers now.

MedShare's mobile strategy includes electronic medical records and point of care technology that gives your agency a competitive advantage that can help grow revenues, reduce costs and attract the best staff. MedShare can fundamentally transform the way your staff access information, organizes work, make medical decisions and document client care. And most importantly, better access to information means improved health outcomes for your clients.

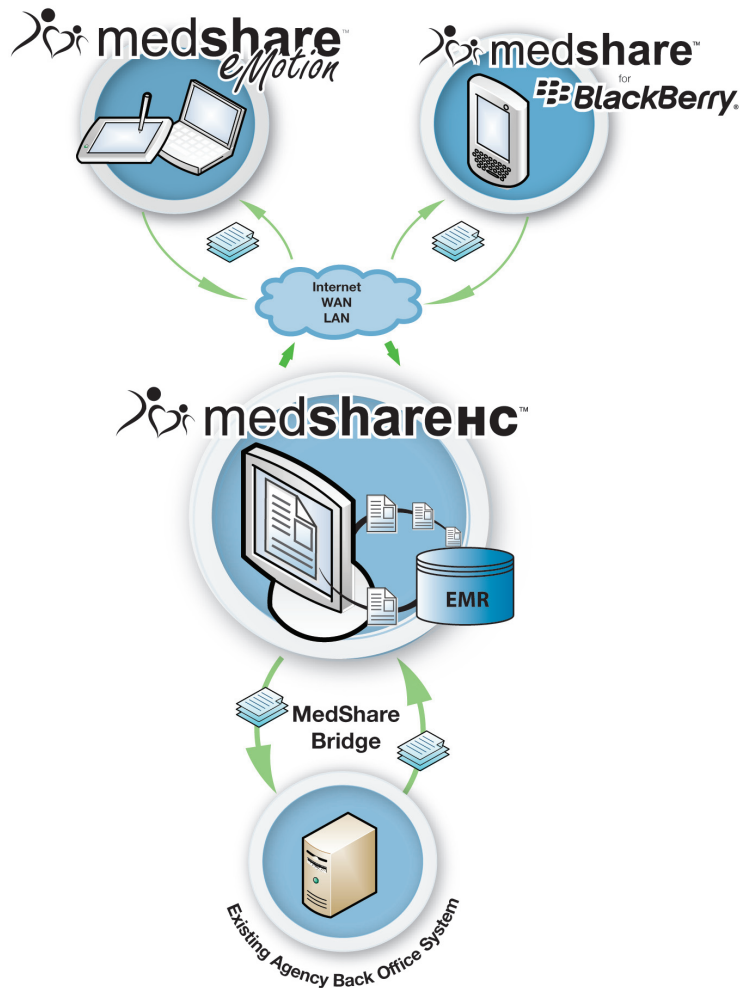
## Why go mobile with MedShare:

- ❖ More efficient scheduling
- ❖ More visits per week
- ❖ Improved health outcomes
- ❖ Reduced paper work
- ❖ Reduced administration time
- ❖ Accelerated reimbursement

### Electronic Health Record



## The MedShare Solution



Call 1.888.624.0014 today to learn about our **QuickStart Program**

### About MedShare

MedShare is an award-winning provider of mobile EMR and Agency management solutions to the North American home health care sector, which is the fastest growing segment of the health care industry.

MedShare uses leading edge mobile technology to fundamentally transform the delivery of home health care services yielding better medical outcomes and improved operational results.

MedShare™ and MedShare HC™ are trademarks of MedShare Inc. BlackBerry® is a registered trademark of Research In Motion®