

FOR IMMEDIATE RELEASE
October 9, 2007

MedShare announces availability of middleware to enable wireless health care solutions

Company's integration platform allows health care organizations to bring electronic medical records to the point of care using latest wireless technology

[Denver, Colorado] – MedShare, an award-winning provider of health care information and communication technologies today announced the general availability of a suite of health care mobilization technology.

At the National Association of Home Care & Hospice 2007 annual convention in Denver this week, MedShare introduced and demonstrated the general release versions of MedShare eMotion, MedShare for BlackBerry® and MedShare Bridge middleware.

"We listened to our marketplace and what they told us is that they want to be able to mobilize their health care workers quickly and on the most suitable wireless platform for their role since one size doesn't fit all," said J.Paul Haynes, CEO of MedShare. "With this mandate we developed an open integration platform that utilizes any existing administrative system assets without the need to rip and replace."

Remote health care professionals have been required to keep manual records of patient medical data, billing and scheduling information. This adds an hour or two per day, on top of the home visits they're involved with. In many cases they do not have electronic connections to a central database because they are too remote to have a persistent electronic signal. Also, since the focus of the back office systems has traditionally been administration and billing and not clinical data, providing access to the back office doesn't solve the clinical need.

"With no other after-hours record keeping to do, the therapist can either keep to their normal eight daily visits and enjoy a better home life -- or add a ninth visit to their day," says Christine Reno, Business Director for Therapy Partners. "Since we are all paid per visit, there's a potential financial return there too. Either way, having the MedShare for Blackberry tool in hand every day makes working for Therapy Partners much more appealing. And that's very important these days when it comes to attracting and retaining scarce professional people."

All of this now changes with MedShare Bridge which allows health care organizations to mobilize health care workers with just the right mix of administrative and clinical data. MedShare Bridge achieves this by replicating a subset of data from existing back end administrative systems and augmenting it with clinical data. This data is then made available to the remote health care worker using the latest high speed wireless technology on BlackBerry devices and tablet computers. A recent research report on Wireless Home Care Solutions published in August 2007, by VDC Research, suggests that Home Care Organizations adopting



wireless technology can expect return on investments in under 6 months while improving the quality of care delivered.

About MedShare

MedShare is an award-winning provider of information and communication technologies to the North American health care sector with a focus on home health care, the fastest growing segment of the sector. MedShare's suite of software is built on a patent pending platform for management of electronic health records and is available on BlackBerry and tablet mobile data devices to meet the evolving clinical and administrative needs of remote health care professionals.

For more information, visit www.medshare.com. Or contact:

J.Paul Haynes, CEO, MedShare

1-888-624-0014 or (519) 624-0014

jpaul.haynes@medshare.com

The BlackBerry, Microsoft, VDC, and MedShare related marks are the exclusive properties and trademarks of their respective owners.



e-Health solutions for home health care

medshare.com