

Press Release – March 12th, 2007

## **MedShare builds mobile strategy on BlackBerry**

**Brings market leading Home Health Care solution to the last mile of health care delivery**

February 27, 2007 – MedShare announced today plans to extend MedShare’ flagship product, MedShare HC, into a fully integrated Point of Care mobile solution running on the BlackBerry® wireless platform from Research In Motion (RIM) (Nasdaq: RIMM; TSX: RIM). MedShare for BlackBerry will provide remote health care workers with access to administrative and clinical information from virtually any location.

“MedShare’s strategy is to enable home health care workers,” says Barry Billings, President of MedShare. “Remote health care workers make up over ninety percent of the home care market, yet almost all of them use paper based record keeping.” He adds, “If we improve worker productivity by cutting administrative inefficiencies, we can provide better care while at the same time increasing the number of visits home care workers can perform.”

The MedShare for BlackBerry software client is designed for nursing and therapy staff at the point of care, the client’s home. MedShare for BlackBerry will provide secure information access from the point of care, electronic capture of clinical service plans, achieve a paperless medical record environment, reduce paper-burden and achieve greater administration efficiency. MedShare for BlackBerry will interface seamlessly with MedShare HC Agency software, eliminating duplicate data entry, administrative errors and paper transactions.

Home Care is the fastest growing segment of the North American health care sector accounting for 4.5% of spending. In 2005, 2,100,000 health care workers provided medical services and assistance in daily living in the homes of their clients. According to analysts, software and services spending is expected to increase fourfold by 2012 as home healthcare workers switch from paper based systems to electronic health records for home healthcare services.

### **About MedShare**

MedShare is an award winning provider of information and communication technologies to the North American community and home health care sector.

For more information, visit [www.medshare.com](http://www.medshare.com).

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