

CELLTRAK ANNOUNCES ACQUISITION OF MEDSHARE

Industry Leaders join forces to provide comprehensive range of mobile solutions for home and community care

Schaumburg, IL (September 16, 2011) – CellTrak Technologies, Inc., a leading provider of integrated mobile solutions for the home healthcare, hospice, and private duty market segments in healthcare, is pleased to announce the acquisition of Canadian based MedShare, a division of Lone Wolf Real Estate Technologies Inc.. Serving the full spectrum of home healthcare organizations, the combined companies will provide a wide range of innovative and industry-leading mobile solutions that meet the needs of agencies of all sizes.

Based in Cambridge, Ontario and in business since 2005, MedShare uses leading edge mobile

Andrew Kaboff,
Founder and Chief
Business
Development Officer
for CellTrak
commented, “With
the acquisition of
MedShare, CellTrak
continues to enhance
its talented team
across Canada, while
providing MedShare
customers with
stability and the
confidence to expand
their mobile point-of-
care projects with
the added strength
of CellTrak’s
patented mobile
technology
platform.”

technology to transform the delivery of home health care services yielding better medical outcomes and improved operational results. The MedShare solutions fill the gap between mobile clinical features and mobile scheduling applications that help enable the value realization of EHR solutions.

Home healthcare providers face excessive paperwork that takes time away from client care, inaccurate and inconsistent data on client history and insufficient processes for handling in-home care. Furthermore, most home care professionals work remotely without access to patient information, care plans and up-to-date schedules. The combined offerings from MedShare and CellTrak solve the care delivery challenges.

“The MedShare team has built a successful portfolio of innovative mobile solutions that compliment an agency’s use of their back office and clinical applications,” said Michael K. Wons, President and CEO of CellTrak, “Our companies share similar values and technologies with a common goal of providing the best mobile solutions for the home and community care market and we are very excited to join forces with the employees, partners and clients of MedShare”.

As a mobile solutions pioneer and leading provider of electronic visit verification solutions, CellTrak Technologies solves the four major problems facing home healthcare agencies; visit compliance, data collection and error reporting, mileage and time reimbursements and scheduling communication. Today, tens of thousands of homecare professionals use the CellTrak solution to manage the care processes for more than 250,000 patients a day.

“For 5 years, MedShare and CellTrak have been the drivers behind mobile home care solutions in Canada, the merger represents a force multiplier that will accelerate innovation and broaden the potential market for our solutions,” shared Barry Billings, President of Medshare.

To support continued growth, CellTrak has formed a new Canadian subsidiary known as CellTrak Canada, Inc. This new subsidiary will have offices throughout Canada.

About CellTrak Technologies

Founded in 2006, CellTrak Technologies, Inc. is the leading provider of integrated mobile solutions for the home healthcare, hospice, and private duty markets. Our patented software-as-a-service solutions run on GPS-enabled mobile devices via a homecare technology platform that automates workflow and reduces cost. Data is transmitted wirelessly to an internet site, making the data available real time and secure instantaneous integration is provided to the back-end clinical systems and the payer networks. Homecare aides have delivered millions of successful visits via CellTrak. For more information please visit: www.celltrak.com

About MedShare

MedShare is an award-winning developer of mobile health information applications for the North American home and community care sector. MedShare fundamentally transforms the delivery of health care by providing health care workers with access to clinical information, decision support and care documentation tools at the point of care. MedShare's software applications for BlackBerry and Windows tablet are built on a centralized electronic home care record that integrates with others in the community of care. For more information please visit: www.medshare.com

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