

**FOR IMMEDIATE RELEASE**  
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## **MedShare tops up financing to expand its team and meet rapid growth**

### MedShare looking for the Best and Brightest

[Cambridge, ON] – MedShare announced today it has “topped up” its 2<sup>nd</sup> round of venture financing, raising the total investment to \$2.75 million. This financing was completed by the existing shareholders to allow management to further build the MedShare team and execute its business plan.

The demand for MedShare’s mobile health technology solutions has exceeded expectations. In the current year, sales growth of 600% has quickly launched the company into a leadership position in the mobile home health technology sector.

“MedShare has raised the standard for Health Care IT in the home care sector” says Barry Billings, MedShare’s CEO. “We will continue to innovate and improve our mobile health care worker solutions”. “Our clients are implementing leading edge solutions that fundamentally transform they way they deliver health care services”. It has been estimated that 30% of health care worker time is consumed by inefficient paper-based processes.

“MedShare has been able to execute on its business plan including rapid innovation on the Windows platform and the BlackBerry device”, said Al Foerster, investor spokesperson. “Barry and his team of technology enthusiasts are winning in the marketplace and have the confidence of our investor group”.

“We have been building a great team and some of our early hires are now moving into senior roles for the first time in their careers”, commented Billings. “It is very rewarding to be promoting internal staff that got in on the ground floor”. MedShare, who uses the Top Grading process to hire A Players, will recruit 26 new staff over the next 12 months.

“MedShare started with a 10 year plan to be number one in the home health marketplace”, commented Dr. Laurence Hewick, Chairman of MedShare’s Clinical Advisory Board. “MedShare’s customer focus and a dedication to recruiting the best are equally responsible for the company’s rapid growth”. “As one of the original investors, we will continue to support Barry and his team”.

### **About MedShare**

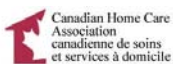
MedShare is an award-winning provider of information and communication technologies to the North American health care sector with a focus on home health care, the fastest growing segment of the sector. MedShare’s suite of software is built on a patent pending platform for management of electronic health records and is available on BlackBerry and tablet mobile data devices to meet the evolving clinical and administrative needs of mobile health care workers.

For more information, visit [www.medshare.com](http://www.medshare.com). Or contact:  
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